A person wearing a purple dress

Description automatically generated**PROF. SUSHMA J**

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**Profile:**

* Prof. Sushma J is graduated in BCA from JSS College, Dharwad, has completed her MBA from Siddaganga Institute of Management, Tumkur and Pursing Ph.D. from Visvesvaraya Technological University (VTU) in the field of Marketing.
* She has 7 Years of Experience in Industry. A campus recruitee into **Autoliv IFB India Pvt Ltd**, Worked for Apollo Sindhoori Capital Investments Limited, Sushil Financial Services Pvt Ltd & **L&T Constructions.**
* She has 7 Years of Experience in Teaching worked as Assistant Professor at East West institute of Technology, Bangalore.
* Currently working as Assistant Professor at RNS First Grade College in the Department of Master of business Administration (MBA), a renowned Institution affiliated to Bangalore University which is part of prestigious RNS group of Institutions.
* Her Expertise are in the subjects of Statistics for Management, Quantitative Techniques, Operations Management, IT for Managers, Service Marketing.

**Research:**

* She is pursuing Ph.D. in the field of Marketing & has presented many papers in National and International Journals.
* She has published articles in ABDC journal i.e., Journal of Informatics Education & Research ISSN: 1526-4726 Vol 4 Issue 3 (2024).