**RNS FIRST GRADE COLLEGE**

(A Unit of R N Shetty Trust)

**An Autonomous Institution Affiliated under Bangalore University**

**NAAC Accredited with ‘A’ Grade**

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| **DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION** |

Prof. Sarah Merlyn

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**Profile:**

Sarah Merlyn is an accomplished Assistant Professor and Research Scholar with over 10 years of academic experience and 2 years of corporate exposure in Finance, Statistics, and Quantitative Techniques.

She is currently part of the Department of MBA at RNS First Grade College, Bangalore, specializing in business analytics, financial management, research methodology, and stock market analysis.

She holds an MBA in Finance from VTU and a B.E. in Information Science, along with certifications in Business English from the University of Cambridge.

Her doctoral research focuses on "Application of Artificial Intelligence in Profiling and Classification of Investors."

She has presented and published multiple research papers in UGC-recognized and Scopus-indexed journals, covering FII, DII, investment strategies, and technical stock market analysis. She has been awarded Best Research Paper at an international conference and has actively participated in national and international workshops, Faculty Development Programs (FDPs), and research methodology training.

She has worked with Accenture, Microland, and VFT Consultants in the corporate sector, gaining experience in IDC, system administration, and financial consulting. She integrates academic knowledge with industry applications, mentoring students in research and guiding them in data-driven decision-making.

Sarah is dedicated to bridging the gap between academia and industry, ensuring students gain practical exposure to financial markets and business analytics. She is an active contributor to academic conferences, faculty training, and finance research.