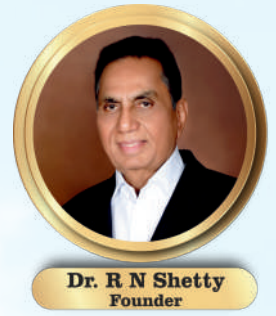




RNS FIRST GRADE COLLEGE

An Autonomous Institute, Affiliated to BU
Accredited by NAAC with 'A' Grade



Dr. R N Shetty
Founder

MBA MASTER OF BUSINESS ADMINISTRATION

Shaping future leaders for industry and society



PGCET CODE: B078

RNS FIRST GRADE COLLEGE

An Autonomous Institute, Affiliated to BU,
Recognized by Government of Karnataka,
Approved by AICTE, Accredited by NAAC with 'A' Grade.





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“Learning here is not about degrees, but about designing futures that inspire industries and communities.”



ABOUT COLLEGE

Knowledge is the Basis of Human Life

- Dr. B R Ambedkar

RNS First Grade College, established in 2012, is a premier educational institution distinguished by its unwavering commitment to quality and excellence. Recognised as one of the most reputed colleges in Karnataka, it provides a truly enabling environment that fosters the holistic development of every student. Dedicated to nurturing individuals who can make meaningful contributions to society, the college trains students in creative arts, social service, critical thinking, and leadership, empowering them to build a new, value-based community. With a vision to form responsible citizens who are “always wise” and who embody the spirit of “Empowering minds to shape the future” through competence, commitment, conscience, and compassion, RNS First Grade College continues to inspire and shape tomorrow’s leaders.

RNSFGC offers three undergraduate programs—B.Com, B.B.A, and B.C.A.—along with a flagship postgraduate program in MBA. The MBA program is designed to provide a dynamic learning environment enriched with cultural, sports, and personality development activities that complement academic rigor. Students are encouraged to engage in humanitarian initiatives through NSS, while the Women Empowerment Cell fosters awareness and confidence among girl students. A dedicated Counseling Cell supports learners in navigating personal and academic challenges, and the Discipline Committee ensures a professional and respectful campus atmosphere. With highly qualified and inspiring faculty, the college has cultivated a distinctive academic ecosystem that builds confidence, ethics, and integrity, preparing MBA graduates to excel as leaders in business, industry, and society.



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ABOUT THE DEPARTMENT



Vision of RNSFGC - MBA

To be an institution of excellence in the
field of Management education



Mission of RNSFGC - MBA

- To nurture transformational leaders by imparting quality education, fostering creativity, innovation and entrepreneurship
- To serve enterprises and society globally for a sustainable development and inclusive growth
- To provide value added services to the stakeholders of this society through collaborations



The Department of MBA at RNS First Grade College, established in 2023, is committed to empowering aspiring leaders with the skills, knowledge, and networks needed to thrive in today's dynamic business world. The program focuses on academic excellence, practical application, and personal growth to prepare students for global success. Supported by state-of-the-art infrastructure, experienced faculty, and a conducive learning environment within a lush green campus, the MBA program stands out as autonomous, affiliated to Bangalore University, and approved by AICTE.

Recognised as one of the top colleges for MBA in India, RNSFGC offers a two-year, full-time, industry-ready program with electives in Finance, Marketing, Human Resources, and Business Analytics. The curriculum blends academics, entrepreneurship, sports, and culture, creating a holistic platform for students to grow into future leaders.

Eligibility: Applicants must hold a Bachelor's degree of at least three years from a recognised university and qualify in approved entrance examinations, including Karnataka PG CET, KMAT, or national-level tests such as CAT, CMAT, MAT, XAT, and NMAT, etc.,



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DR. R N SHETTY

ESTEEMED FOUNDER

R. N. Shetty, our esteemed Founder, born on August 15, 1928, is celebrated as a renowned industrialist, educationist, and philanthropist. A visionary par excellence, Dr. Shetty is the architect behind numerous iconic constructions, including bridges, dams, roads, canals, temples, hospitals, hospitality ventures, automobile showrooms, and more. His far-reaching contributions have played a vital role in the development and infrastructure of Karnataka. Recognizing the transformative power of education, he established the RNS Group of Institutions to deliver quality education in technical and management domains, ensuring a brighter future for countless students.

SHRI SATISH SHETTY

ESTEEMED CHAIRMAN

At RNS First Grade College – Department of MBA, our mission is to prepare aspiring leaders with diligence, transparency, teamwork, and accountability. We focus on practical, industry-relevant learning that inspires students to apply knowledge meaningfully in business and society. With excellence in education, research, and innovation at the core, the MBA program nurtures confident, ethical professionals ready to excel in their careers and contribute to the nation.



SHRI KARAN S SHETTY

CEO, R N SHETTY TRUST

RNSFGC – Department of MBA has consistently excelled in academics as well as co-curricular and extra-curricular initiatives, showcasing the talent and dedication of both students and faculty. The MBA program emphasizes career-centric learning with industry-relevant electives, supported by state-of-the-art infrastructure that prepares students for the evolving business landscape. With a strong focus on holistic development, the department fosters innovation, leadership, and personal growth in a dynamic campus environment. Wishing every MBA aspirant a fulfilling and transformative journey at RNS First Grade College.





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MURALIKRISHNA K MYSORE

CTO, RNS GROUP OF INSTITUTIONS

The essence of innovation and creativity is deeply embedded in the MBA curriculum at RNSFGC, where projects, co-curricular, and extra-curricular activities provide students with a well-rounded and enriching experience. It gives me immense pleasure to acknowledge the dedicated efforts of the Principal, faculty, and staff, whose commitment has been pivotal in the phenomenal growth of the institution. We take pride in delivering not only academically strong MBA graduates but also professionals who embody rich values, a positive attitude, and a humane touch—qualities that prepare them to lead with integrity and vision in the business world.

DR. SHEKAR H S

PRINCIPAL, RNSFGC



RNS First Grade College was born from a vision of uniting ideas with passion and creating opportunities for growth. Striving for excellence, it provides a refreshing environment where students from diverse backgrounds develop into socially aware, responsible citizens. Education here goes beyond books, instilling wisdom, compassion, courage, and integrity while blending academics with real-world skills. The Department of MBA, established in 2023, carries this vision forward by offering an industry-ready program with electives in Finance, Marketing, Human Resources, and Business Analytics. With rigorous academics, hands-on projects, and holistic development opportunities, the MBA program nurtures future managers equipped to tackle business challenges with innovation and ethical leadership. My best wishes to all aspiring students of RNS First Grade College.





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CAMPUS LIFE

- **Curricular** - We boast of a diverse academic community of students, faculty and staff from across the nation learning on a dynamic campus in a serene, global city in Bengaluru
- **Co-curricular** - Co-curricular activities at RNSFGC - MBA are designed to bring social skills, intellectual skills, moral values, personality progress, and character appeal to students. It includes sports, cultural events, library activities, classroom activities, creative arts, meditation, etc. All these activities help to develop the all-around personality of the students to face the undaunted task and turbulent world of the future
- **Student chapters** - Student chapters at RNSFGC - MBA provide unique opportunities for networking, mentoring, and bonding over common interests. They provide support both within the student community and to local communities outside the institution. Also, they serve as a gateway to forums, workshops, panel discussions, guest lectures, and symposia that further a student's professional development
- **Student Welfare** - The student Welfare Committee at RNSFGC - MBA envisions a conducive student centric teaching learning environment and compassionate interpersonal relationship between teachers and students. The committee focuses on all round development of the students by addressing their needs, providing counselling to slow learners, and fostering positive psycho-personal motivation and guidance to them

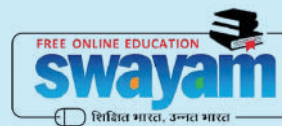
FACULTY PROFILE

The faculty of the MBA Department at RNSFGC bring an average of 12 years of diverse experience, combining academic research with practical industry expertise. Many actively contribute to the advancement of education through their participation in leading industry and professional boards, offering students a comprehensive understanding that bridges theory with real-world application. Learning is further enriched by Harvard Case studies, preparing students to tackle complex business scenarios with confidence. Adding to this strength, a Professor of Practice from industry and a former professor from IIM Calcutta engage directly with classes, ensuring students gain insights from both corporate leaders and premier academic minds.

COLLABORATIONS



Access premium business news, insights, and analysis through the BSmart app, keeping students updated with real-time industry trends.



Government of India's e-learning initiative providing access to diverse courses and certifications for holistic academic growth



World-class case studies and learning resources from Harvard Business Publishing enrich classroom discussions and leadership development.



Collaboration with MSME Technology Centre, enabling hands-on exposure to industry practices and entrepreneurial support.



Practical financial learning platform offering simulations and tools to build strong analytical and decision-making skills.



Our MBA program is enhanced through an MOU with Coursera, offering access to globally recognized courses and certifications



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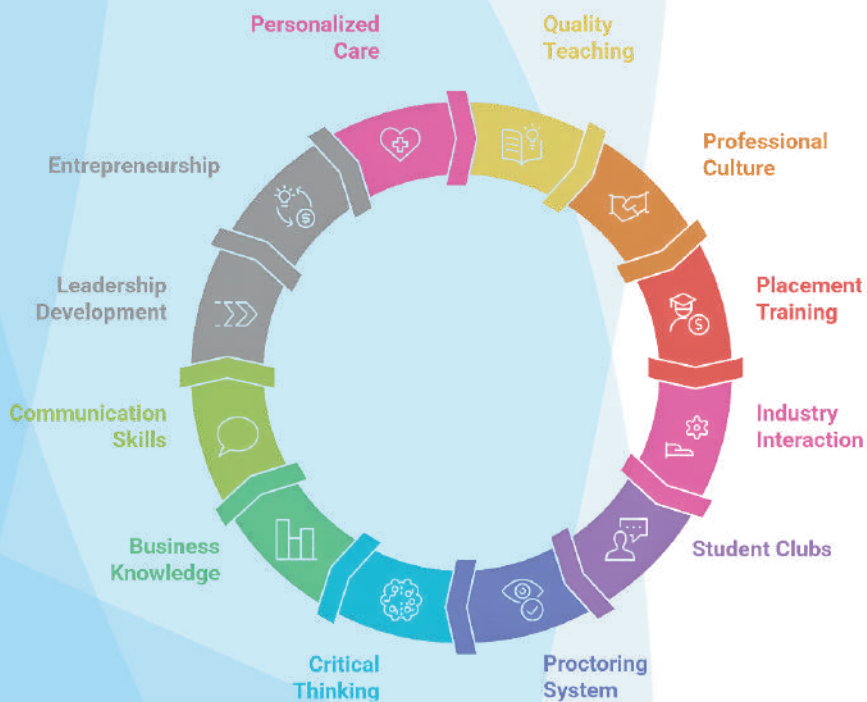
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SPECIALIZATIONS OFFERED



WE OFFER DUAL - SPECIALIZATION

OUR CREDO





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WE BELIEVE IN HOLISTIC DEVELOPMENT



INDUSTRY VISIT



ENTREPRENEURSHIP
AWARENESS PROGRAM



CLUB ACTIVITIES



EXPERT LECTURE SERIES



PRE - PLACEMENT
TRAINING



STRUCTURED MENTORING
PROGRAM



OUTBOUND
LEARNING



FEST, CONFERENCE,
WORKSHOPS, SEMINARS

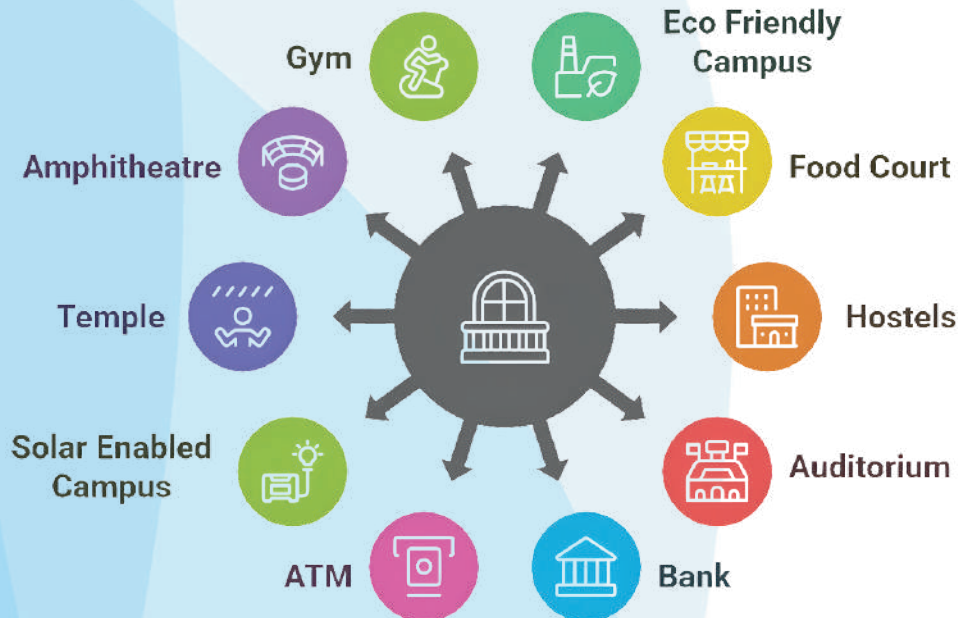
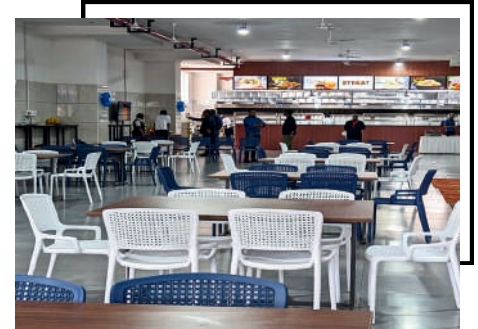
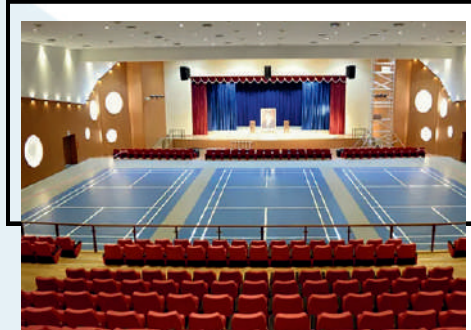




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RNSFGC - MBA : STATE OF THE ART CAMPUS





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CAMPUS LIFE

CURRICULAR

Structured learning that builds strong managerial foundations



CO - CURRICULAR

Integrated activities that complement academics with practical skills



INDUSTRY VISITS

Direct engagement with industry to connect theory with practice



EXTRA CURRICULAR

Holistic development through cultural, creative, and community pursuits





RNSFGC - MBA : YOUR GATEWAY TO CAREER SUCCESS

CDC (CAREER DEVELOPMENT CENTRE)

The Career Development Cell (CDC) at RNSFGC plays a pivotal role in connecting students with the corporate world, ensuring a seamless transition from academic life to professional success. With a focus on personalized career counseling, industry-specific training, and strategic networking opportunities with top employers, the CDC equips MBA students with the tools and insights needed to pursue careers that align with their expertise, aspirations, and professional goals. Through tailored workshops, mentorship programs, and exposure to real-world industry practices, we empower our graduates to excel in dynamic business environments and emerge as leaders in their chosen fields.

Placement Training modules

Semester	No of Hours	Training Module
I Semester	30	Advanced Excel with AI
	22	Softskills Development
II Semester	30	Generative AI and Prompt Engineering
	22	Softskills Development
III Semester	30	Analytical Tools (Power BI / Tableau) / Domain Specific Training
	22	Industry preparedness program
IV Semester	30	Analytical Tools / Domain Specific Training
	22	Mock Interviews (GD / PI / JAM etc.)



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Paid Internship

Our MBA program ensures that students gain valuable industry exposure through paid internships. These opportunities not only provide hands-on experience with leading organizations but also offer financial support, making learning both practical and rewarding. We actively guide and connect our students to secure paid internships that align with their career goals.

RNSFGC MBA graduates are placed in top companies across industries



Distinguished Speaker Engagements at RNSFGC - MBA

Through the Corporate Relations Department, department has hosted several distinguished speakers from industry, academia, and public service. Their insightful sessions have inspired students, broadened perspectives, and connected classroom learning with real-world experiences. These engagements reflect the institution's commitment to holistic education and preparing students for future challenges.



ASHOK PAMIDI
Startup Evangelist,
Former CEO NASSCOM Foundation



LATA VASISHT
Founder & CEO
Aadhya Airtek



DR. PANEESH RAO
Former CHRO
LTI Mindtree



Paresh Ashara, Senior Data
Management, Insights &
Analytics Leader



Namdev Shenoy
Head — Corporate Functions
at EZE Cloud Consulting



Vinuta Anvekar
Technology & AI Leader
@ Maersk



Chitra Byregowda
SVP, Global Head of Sustainability
& ESG @ Persistent Systems



Suresh Iyer
Marketing Head,
Ex IBM



Veena Rajappa
Delivery Head at Sonata
Software

"Fostering Meaningful Engagements, Guiding Students Toward Success"



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ALUMNI



Bhoomika V S

RNS First Grade College's MBA program was a game-changer! The faculty is super friendly and supportive, guiding us with their expertise. Real-time discussions made learning easy. I learned discipline, leadership, and teamwork skills that shaped my career and secured internships and placements, giving me hands-on experience that boosted my career. The placement team's efforts paid off! We felt like we were part of a big family, not just the first batch! Lots of learning, growth, and fun - I'm proud to be an RNS FGC alumnus!

TESTIMONIALS



Rahul K

Throughout my academic journey, I have actively participated in sports at both the college and state levels. Balancing academics with sports has instilled in me discipline, teamwork, and resilience

RNS First Grade College's MBA program provided excellent academic support and practical exposure. The faculty members were very supportive and helped us develop both managerial knowledge and professional skills



Shilpa D

PARENTS



**Mr. Narayan Rao
K N**

As a parent, I am delighted with the remarkable progress of my ward at RNS First Grade College - MBA. The institution not only provides strong academic support but also nurtures confidence, discipline, and character among students. The faculty members are highly qualified, approachable, and always willing to guide. With its spacious, well-equipped campus, the college offers a truly conducive environment for learning and holistic development



**Mr. Vishnumoorthy
Bhat K**

"As parents, we have witnessed remarkable growth in our daughter since she joined the MBA program at RNS First Grade College. She has become more confident, responsible, and focused on her goals. We are especially grateful to the faculty, who are approachable and genuinely committed to the progress of every student

STUDENTS



Kushal M A

Being a part of the MBA Department at RNSFGC has been a truly transformative journey. The constant guidance from the faculty, the practical learning approach, and opportunities to participate in events, case studies, and industry interactions have greatly enhanced my confidence and managerial skills. The department has not only strengthened my academic foundation but also shaped my leadership mindset and professional outlook



Jagruthi C

"Being a part of the MBA Department at RNS First Grade College has been a truly transformative journey. The program has not only strengthened my managerial knowledge and academic foundation but has also greatly enhanced my confidence and leadership skills. With constant guidance from the faculty, a strong practical learning approach, and opportunities to engage in events, case studies, seminars, and industry interactions, my overall learning experience has been deeply enriching



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THROUGH THE LENS OF OUR CAMPUS...



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MASTER OF BUSINESS ADMINISTRATION

An Autonomous Institution

Dr. Vishnuvardhan Road, RR Nagar Post, Channasandra Bengaluru- 560098

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principal_rnsfgc@rnsgi.com

 : www.rnsfgc.mba

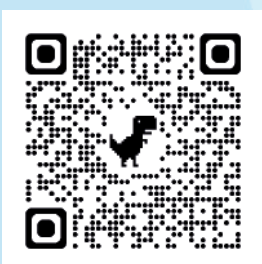
For Admissions :

Dr. Shekar H S, Principal - 9886331199

Dr. Madhusudhan T K, Associate Professor - 9845937170

**SHAPING FUTURE LEADERS FOR INDUSTRY
AND SOCIETY**

Stay Connected..!



Locate Campus !



@RNSFGC_MBA